

## **Annual EEO Public File Report**

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s): WBVP/Beaver Falls, PA and WMBA/Ambridge, PA and is required to be placed in the public inspection files and posted on the website.

The information contained in this Report covers the time period beginning 4-1-10 to and including 3-31-11 (the “Applicable Period”).

**LIST OF ALL FULL-TIME JOBS FILLED FOR  
THE 12 MONTH PERIOD OF April 1, 2010 Through March 31, 2011.**

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*Complete this worksheet continuously every time a vacancy is filled*

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Job Title: Sales Executive Date Filled: 10-15-10

Job Title: \_\_\_\_\_ Date Filled: \_\_\_\_\_

Job Title: \_\_\_\_\_ Date Filled: \_\_\_\_\_

Job Title: \_\_\_\_\_ Date Filled: \_\_\_\_\_

Job Title: \_\_\_\_\_ Date Filled: \_\_\_\_\_

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*Place in station's local public file annually on the anniversary date of the renewal filing due date. Post on station's website, if applicable.*

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**LIST OF RECRUITMENT SOURCES USED TO FILL EACH VACANCY**

*Complete this worksheet after filling a full time vacancy. Use as many copies as are necessary. Include organizations requesting notice of vacancy.*

**Job Title for Vacancy:** Sales Executive **Date Vacancy Filled:** 10-15-10

Recruitment Source for Actual Hire: Beaver County Times

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**RECRUITMENT SOURCES UTILIZED FOR THIS VACANCY**

<b>Name and Address of Source</b>	<b>Contact Person and Phone Number</b>
WBVP/WMBA Radio PO Box 719 – Beaver Falls, PA 15010	Mark Peterson 724-846-4100
WBVP/WMBA – Internet PO Box 719 – Beaver Falls, PA 15010	Mark Peterson 724-846-4100
WBVP/WMBA – Message Board PO Box 719 – Beaver Falls, PA 15010	Mark Peterson 724-846-4100
Craigslist Craigslist – Pittsburgh	Posting ID: 1943496728
Beaver County Times 400 Fair Ave – Beaver, PA 15009	Sue Miller smiller@timesonline.com
Ellwood City Ledger 400 Fair Avenue – Beaver, PA 15009	Sue Miller smiller@timesonline.com
Valley Tribune 400 Fair Avenue – Beaver, PA 15009	Sue Miller smiller@timesonline.com
Ellwood City Ledger.com 400 Fair Avenue – Beaver, PA 15009	Sue Miller smiller@timesonline.com
Yahoo/HotJobs.com 400 Fair Avenue – Beaver, PA 15009	Sue Miller smiller@timesonline.com
PA Career Links – Beaver Falls 2103 9 <sup>th</sup> Ave. – Beaver Falls, PA 15010	Jennifer Onuska Jhamilla-o@state.PA.US

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**Job Title for Vacancy:** Sales Executive **Date Vacancy Filled:** 10-15-10

Recruitment Source for Actual Hire: Beaver County Times

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**RECRUITMENT SOURCES UTILIZED FOR THIS VACANCY**

Name and Address of Source	Contact Person and Phone Number
CCBC One Campus Drive – Monaca, PA 15061	Erica Fox erica.fox@ccbc.edu
Geneva College 3200 College Avenue – Beaver Falls, PA 15010	Beth Ann Mine cardev@geneva.edu
Penn State University Brodhead Road – Monaca, PA 15061	Larissa Cucia lbm12@psu.edu
Robert Morris University 6001 University Blvd – Moon Twp 15108	Michael DiLauro dilauro@rmu.edu

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**YEARLY TOTAL NUMBER OF INTERVIEWEES  
AND TOTAL NUMBER OF INTERVIEWEES REFERRED BY EACH  
RECRUITMENT SOURCE**

*Complete this worksheet on the anniversary date of the renewal filing due date using the Tally of Interviewee Sources for Each Full-time Vacancy*

Yearly Period Beginning: April 1, 2010 Ending: March 31, 2011

Total Number of Persons Interviewed for Full-time Vacancies: 7

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Total Number of Interviewees Referred by Each Recruitment Source: \_\_\_\_\_

<b>Recruitment Source Name</b>	<b>Total Number Of Interviewees</b>
WBVP/WMBA Radio	
WBVP/WMBA Internet	1
WBVP/WMBA Message Board	
Craigslist	
Beaver County Times	4
Ellwood City Ledger	
Valley Tribune	
Ellwood City Ledger.com	
Yahoo/HotJobs.com	
PA Career Links	1

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Total Number of Interviewees Referred by Each Recruitment Source: \_\_\_\_\_

Recruitment Source Name	Total Number Of Interviewees
CCBC	
Geneva College	
Penn State University	
Robert Morris University	
Personal	1

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**SUMMARY DESCRIPTION OF  
SUPPLEMENTAL OUTREACH INITIATIVES**

Complete this form to summarize the activities compiled on the Description of Supplemental Outreach Initiatives worksheets. Stations required to engage in four initiatives should use an additional sheet to include remaining initiatives.

**2/4 YEAR PERIOD BEGINNING 4-1, 2010 AND ENDING 3-31, 2011.**

Specify First Initiative: Community Group Outreach

April 1, 2010 – March 31, 2011

Describe activities undertaken to fulfill that initiative:

Air Community Group Outreach EEO 2 Ads every 2<sup>nd</sup> Tuesday and 4<sup>th</sup> Thursday of every month.

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Specify Second Initiative: Job/Career Fair – April 21, 2010 at Community College of Beaver County

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Describe activities undertaken to fulfill that initiative:

Set up a table from 10:00 a.m. – 3:00 p.m. to answer questions about jobs in the radio industry and receive resumes. Station participants included Station Manager Mark Peterson, Business Manager Diane Powers and staff from the Sales Department.

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2/4 YEAR PERIOD BEGINNING 4-1, 2010, AND ENDING 3-31, 2011.

Specify First Initiative: Undergraduate Research Fair – April 7, 2010 at Penn State.

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Describe activities undertaken to fulfill that initiative:

Station participant Sports Director Bob Barrickman judged college students on poster & oral presentations.

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Specify Second Initiative: Freedom Area High School Career Center – April 30, 2010

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Describe activities undertaken to fulfill that initiative:

Station participant Sports Director Bob Barrickman spoke to students and gave his expertise of the radio business & answered any questions to help the students choosing a career.

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2/4 YEAR PERIOD BEGINNING 4-1, 2010, AND ENDING 3-31, 2011.

Specify First Initiative: Cornell High School First Annual Senior Class Project

Showcase – May 14, 2010

Describe activities undertaken to fulfill that initiative:

Station participant Sports Director Bob Barrickman shared his radio career expertise with a Cornell High School senior mentee.

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Specify Second Initiative: Internship Program – September 3, 2010 through November 19, 2010

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Describe activities undertaken to fulfill that initiative:

The station hosted 2 interns from Geneva College to assist in producing high school football games, working on the computer, digital sound editing, gathering scores, news and information. The interns were under the supervision of Station Manager Mark Peterson.

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2/4 YEAR PERIOD BEGINNING 4-1, 2010, AND ENDING 3-31, 2011.

Specify First Initiative: Job Shadowing – February 9, 2011

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Describe activities undertaken to fulfill that initiative:

The station hosted a student form Beaver Falls High School. The student shadowed the on air morning show under the supervision of Program Director Gary West.

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Specify Second Initiative: \_\_\_\_\_

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Describe activities undertaken to fulfill that initiative:

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