

Annual EEO Public File Report

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s): WBVP/Beaver Falls, PA and WMBA/Ambridge, PA and is required to be placed in the public inspection files and posted on the website.

The information contained in this Report covers the time period beginning 4-1-08 to and including 3-31-09 (the “Applicable Period”).

**LIST OF ALL FULL-TIME JOBS FILLED FOR
THE 12 MONTH PERIOD OF April 1, 2008 Through March 31, 2009.**

Complete this worksheet continuously every time a vacancy is filled

Job Title: Sales Executive Date Filled: 4 - 16 - 08

Job Title: _____ Date Filled: _____

Job Title: _____ Date Filled: _____

Job Title: _____ Date Filled: _____

Job Title: _____ Date Filled: _____

Job Title: _____ Date Filled: _____

Job Title: _____ Date Filled: _____

Job Title: _____ Date Filled: _____

Job Title: _____ Date Filled: _____

Job Title: _____ Date Filled: _____

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Job Title: _____ Date Filled: _____

Job Title: _____ Date Filled: _____

Job Title: _____ Date Filled: _____

Job Title: _____ Date Filled: _____

Job Title: _____ Date Filled: _____

Place in station's local public file annually on the anniversary date of the renewal filing due date. Post on station's website, if applicable.

LIST OF RECRUITMENT SOURCES USED TO FILL EACH VACANCY

Complete this worksheet after filling a full time vacancy. Use as many copies as are necessary. Include organizations requesting notice of vacancy.

Job Title for Vacancy: Sales Executive **Date Vacancy Filled:** 4-16-08

Recruitment Source for Actual Hire: WBVP/WMBA INTERNET

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RECRUITMENT SOURCES UTILIZED FOR THIS VACANCY

Name and Address of Source	Contact Person and Phone Number
WBVP/WMBA Radio PO Box 719 – Beaver Falls, PA 15010	Mark Peterson 724-846-4100
WBVP/WMBA – Internet PO 719 – Beaver Falls, PA 15010	Mark Peterson 724-846-4100
WBVP/WMBA – Message Board PO Box 719 – Beaver Falls, PA 15010	Mark Peterson 724-846-4100
Beaver County Times 400 Fair Ave – Beaver, PA 15009	Classified Advt. 724-775-3200
Beaver County Times – Online 400 Fair Ave – Beaver, PA 15009	Classified Advt. 724-775-3200
PA Career Links – Beaver Falls 2103 9 th Ave. – Beaver Falls, PA 15010	Joe Postich 724-728-4860
CCBC Job Fair Monaca, PA 15061	Anne Farls 724-775-8561
PAB – Web Site Hummelstown, PA	Gail Ponti 717-482-4820
Geneva College Beaver Falls, PA 15010	Robert Rostoni 724-847-6637

Place in station's local public file annually on the anniversary date of the renewal filing due date. Post on station's website, if applicable.

**YEARLY TOTAL NUMBER OF INTERVIEWEES
AND TOTAL NUMBER OF INTERVIEWEES REFERRED BY EACH
RECRUITMENT SOURCE**

Complete this worksheet on the anniversary date of the renewal filing due date using the Tally of Interviewee Sources for Each Full-time Vacancy

Yearly Period Beginning: April 1, 2008 Ending: March 31, 2009

Total Number of Persons Interviewed for Full-time Vacancies: 12

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Total Number of Interviewees Referred by Each Recruitment Source: _____

Recruitment Source Name	Total Number Of Interviewees
WBVP/WMBA Radio	1
WBVP/WMBA Internet	1
WBVP/WMBA Message Board	
Beaver County Times	3
Beaver County Times – Online	1
PA Career Links – Beaver Falls	1
CCBC Job Fairs	2
Personal	3
Geneva College	
PAB – Web Site	

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**SUMMARY DESCRIPTION OF
SUPPLEMENTAL OUTREACH INITIATIVES**

Complete this form to summarize the activities compiled on the Description of Supplemental Outreach Initiatives worksheets. Stations required to engage in four initiatives should use an additional sheet to include remaining initiatives.

2/4 YEAR PERIOD BEGINNING 4-1, 2008 **AND ENDING** 3-31, 2009.

Specify First Initiative: Community Group Outreach

April 1, 2008 – March 31, 2009

Describe activities undertaken to fulfill that initiative:

Air Community Group Outreach EEO 2 Ads every 2nd Tuesday and 4th Thursday of every month.

Specify Second Initiative: Career Day at Freedom Area High School – April 11, 2008

Describe activities undertaken to fulfill that initiative:

Spoke to four student sessions on broadcasting and communications and answered questions.

Place in the public file and post on the station's website annually on the anniversary of the renewal filing date.

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2/4 YEAR PERIOD BEGINNING 4-1, 2008, AND ENDING 3-31, 2009.

Specify First Initiative: Job/Career Fair – April 16, 2008 at Community College of Beaver County.

Describe activities undertaken to fulfill that initiative:

Set up a table from 10:00 a.m. – 3:00 p.m. to answer questions about jobs in the radio industry and receive resumes.

Specify Second Initiative: Communication Day – April 23, 2008 at Penn State Beaver.

Describe activities undertaken to fulfill that initiative:

Spoke to Comm 471 Class on broadcasting and communications and answered questions.

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2/4 YEAR PERIOD BEGINNING 4-1, 2008, AND ENDING 3-31, 2009.

Specify First Initiative: Geneva College Human Resources Management and

Supervision Class – October 6, 2008

Describe activities undertaken to fulfill that initiative:

Spoke to the class about recruiting and interviewing.

Specify Second Initiative: Beaver County Chamber of Commerce

Beaver County Job & Career Fair – November 13, 2008

Describe activities undertaken to fulfill that initiative:

Set up table from 10:00 a.m. – 3:00 p.m. to answer questions about jobs in the radio industry and receive resumes.

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2/4 YEAR PERIOD BEGINNING 4-1, 2008, AND ENDING 3-31, 2009.

Specify First Initiative: Center for Hope Youth Program – March 9, 2009

Describe activities undertaken to fulfill that initiative:

Broadcast Session from 5:00 p.m. – 6:30 p.m. for the children (Group 1) on
“Radio Industry Overview” and answered questions.

Specify Second Initiative: Center for Hope Youth Program – March 16, 2009

Describe activities undertaken to fulfill that initiative:

Broadcast Session from 5:00 p.m. – 6:30 p.m. for the children (Group 1) on “Sales
and Business” and answered questions.

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2/4 YEAR PERIOD BEGINNING 4-1, 2008, AND ENDING 3-31, 2009.

Specify First Initiative: Center for Hope Youth Program – March 23, 2009

Describe activities undertaken to fulfill that initiative:

Broadcast Session from 5:00 p.m. – 6:30 p.m. for the children (Group 1) on

“Programming” and answered questions.

Specify Second Initiative: Center for Hope Youth Program – March 24, 2009

Describe activities undertaken to fulfill that initiative:

Gave Group 1 children a tour of the radio stations to observe the radio industry.

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2/4 YEAR PERIOD BEGINNING 4-1, 2008, AND ENDING 3-31, 2009.

Specify First Initiative: Internship Program - Spring 2008

Describe activities undertaken to fulfill that initiative:

The stations hosted an intern from South Side Area School District. The intern learned the ins-an-outs of the radio industry.

Specify Second Initiative: _____

Describe activities undertaken to fulfill that initiative:

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